



August 16, 2023

Future Firefly Customer
«Address_1»
<<City State>> «Zip_Code»

Dear Prospective Customer,

We have great news to share! Firefly Fiber BroadbandSM internet and phone services are coming to your area and **it is time to sign up!** Get ready to enjoy lightning-fast internet and crystal-clear phone service, from a company that is *fair, honest & reliable*. In addition to high quality services and low prices, you will also love our fine print: *no contracts, no usage caps, no service slowdowns, and no hidden fees or “special introductory pricing” for your internet and phone services that increases later.*

Please join us via the VIRTUAL TOWN HALL to learn more about Firefly.

**Firefly Virtual Town Hall Meeting
REC Stanardsville
Thursday, September 21st at 4:00 PM***

Visit www.fireflyva.com to register for the meeting. You will be sent information via email to join the meeting via the Zoom App.

*There will be a short presentation at 4:00 PM about construction and timelines followed by a question-and-answer session. If you cannot attend the meeting time, no worries! The recording will be available after the meeting upon request. Please send follow-up questions to info@fireflyva.com.

You can expect to see S&N contract crews in white work trucks on your land and in your area to install fiber. Trucks will clearly be marked as contractors with a magnetic sign. To install the fiber, crews will first hang the metal strand on the poles. Next, they will use a machine to “lash” the black fiber with a small metal wire to affix it permanently to the strand. If electric facilities are underground, S&N will install the fiber underground, adjacent to the existing power lines.

Upon completing the fiber construction, the contract crews will install “drops” directly to the homes of customers who have pre-registered for internet service. A splicing crew from S&N will return to the area to splice the fibers to registered homes. After all these steps are complete, an installer from Firefly will visit the home to connect customers to the internet.

Please be sure to pre-register now so we know that you plan to take internet or phone services. Pre-registration requires only your name, address, email, and phone number. *Fiber construction on this state-of-the-art network will conclude in the coming weeks, and connections to pre-registered homes will begin this fall.*

Thank you from your new friends at Firefly Fiber BroadbandSM.

➤ **Special Offer: Save \$100 with FREE INSTALLATION when you pre-register at fireflyva.com**

RESIDENTIAL SERVICE OPTIONS
Light 100 Mb/second internet - **\$49.99/month**
Flash 1 Gb/second internet - **\$79.99/month**
Firefly Phone - **\$34.99/month**

For business rates, please visit fireflyva.com/business/business-internet